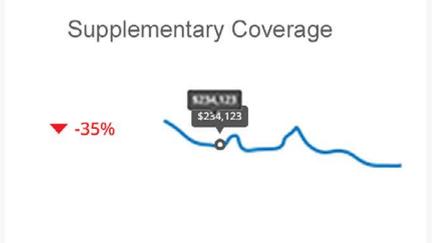
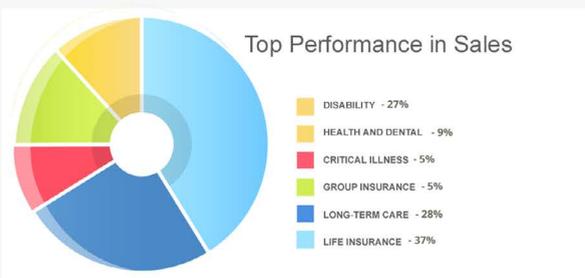


Dashboard - Revenue and Expense Analysis



5 Dashboards Every CFO Needs

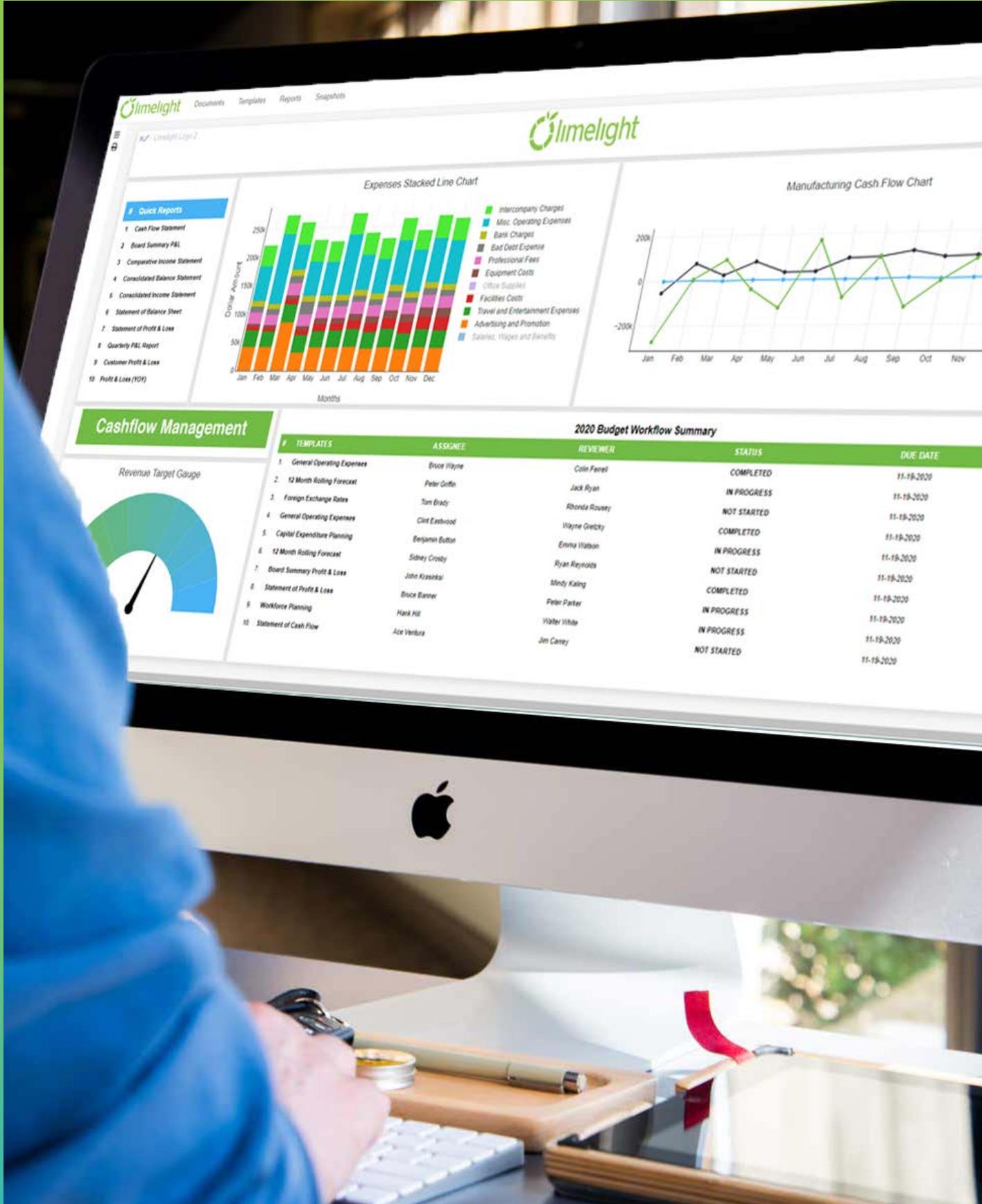
01 PROFIT AND LOSS DASHBOARD

This dashboard summarizes profits and losses by showcasing revenues, expenses and costs acquired throughout a fiscal year. A Profit & Loss (P&L) dashboard helps a CFO recognize where costs can be cut so that profits can be maximized. This type of dashboard can be filtered and viewed monthly, quarterly or annually.

Having a dashboard featuring P&L data that updates in real-time allows decision-makers to drill through on any trends, find out the story behind the numbers, and determine the best course of action moving forward. For example, with the P&L dashboard managers can evaluate the company's net profit ratio in relation to investments, market fluctuations and other operational factors happening in the same period.



02 CASH MANAGEMENT



A cash management dashboard can be used for analysis to improve your business' overall financial health. It affords the ability to quickly look at current expenditures, money to be collected, money the company owes as well as making sure payments do not remain outstanding for too long.

This dashboard can also be set up to showcase the accounts receivable information, broken down over the course of a year. This allows executives to analyze any payment and debt collection patterns and their relation to the current and quick ratios. These ratios are fundamental for your business' liquidity and financial stability, and a cash management dashboard allows a better look at their contributing factors so your business can pivot as needed.

03 FINANCIAL PERFORMANCE DASHBOARD

These dashboards present a high-level view of the main metrics on your balance sheet, allowing you to easily determine where to spend revenue. Financial performance dashboards can be built to showcase Return on Assets, Return on Equity, Debt-Equity Ratio, Working Capital Ratio and more.

Viewing these metrics allows you to see how well your assets are being managed and see your business' long-term viability. This dashboard can answer critical questions on liquidity, invoicing, budgeting, and the overall financial stability of a company. As well, visualizing the information makes for easy distribution to shareholders.



04 CFO SCORECARD



The CFO Scorecard pulls financial information from every department in the organization and creates a simple, streamlined place to manage budgets and view income statements. It should include cash flow information and allow you to easily measure your assets, liabilities and income statement against your forecasted numbers.

The dashboard focuses on areas the CFO will need for quick decision-making. For example, costs, sales goals, gross profit, and customer satisfaction levels. CFOs can see how the company performs against targets and see if expenses are higher and lower than planned. From there, they can dig deeper and learn the story behind the numbers to analyze how to achieve the best scenario moving forward.

This dashboard can be customized based on the CFO's requirements, and more data can be pulled to answer questions as they arise.

05 HR DASHBOARD

These dashboards are increasingly important to showcase how satisfied employees are. Employees make up a large portion of company expenses, and have the greatest impact on revenue as well! Keeping track of these metrics can help prevent employee turnover and reduce costs associated with recruiting and training new employees.

This dashboard can be used to optimize workforce planning and track performance. Headcount management and resource capacity planning done with the help of dashboards can help businesses see relevant info at a glance. Employee productivity is also a major contender for organizational goals. Executives in finance can utilize the HR dashboard to track employee productivity and make better decisions around investing in recruiting efforts or running certain employee programs.



Ready to incorporate these dashboards into your business?

See what incorporating these dashboards into your FP&A process can do for your business.

Schedule a demo today:



Name	Start Date	End Date
John Williams	2014-01-01	2018-01-11
Emily Smith	2015-01-01	2018-01-20
John Doe	2016-01-01	2015-04-22
John Doe	2017-05-12	2018-08-10
John Doe	2018-08-20	2018-08-04
John Doe	2011-03-29	2018-08-25
John Doe	2012-08-00	2018-08-25
John Doe	2008-01-20	2018-10-15
John Doe	2018-01-14	2018-11-25
John Doe	2018-01-01	2018-01-01
John Doe	2018-03-14	2018-03-14